

**FOR IMMEDIATE RELEASE:**

**“Dallas-native and author, Stanley B. Lemons, to speak on  
Expanding College Opportunity”**

**Atlanta, August 23, 2015:** Dallas-native, author, trainer, and speaker, Stanley B. Lemons, will talk with Dallas/ Ft. Worth parents and students about the educational path from middle school to college on Saturday, September 19, 2015 at the Greenville Avenue Church of Christ (1013 S. Greenville Avenue, Richardson, TX 75081). The presentation will take place from 8:15 a.m. to 12:00 p.m. A Continental Breakfast will be served. Mr. Lemons will highlight critical steps to be successful in school and ultimately to earn your college degree. Topics discussed will include:

- Why higher education is important
- How to be successful in middle school and high school
- What colleges look for in applicants
- How to write successful college admissions essays
- How to pay for college
- How to get scholarship money for college
- 10 key “do’s” and “don’ts” when applying to college
- How to ensure that you not only get into college but also graduate from college

Mr. Lemons will also conduct a book signing of his recently released book, *Expanding College Opportunity*. The presentation and book signing is FREE and open to the public. However, participants are highly encouraged to pre-register on the events page of [www.expandingcollegeopportunity.com](http://www.expandingcollegeopportunity.com).

**About Stanley B. Lemons**

Mr. Lemons grew up in South Oak Cliff and received a scholarship through the Boys & Girls Clubs of Greater Dallas to attend Greenhill School. Lemons graduated from Amherst College, earned a M.B.A. from UCLA, and completed executive education programs at Northwestern University and Harvard University. He served as a Peace Corps Volunteer in West Africa, as well as a Coro Fellow in St. Louis, Missouri through the Coro Foundation. Mr. Lemons has held marketing leadership roles at Citigroup, The Coca-Cola Company, and S.B. Lemons & Company.

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