



Stanley B. Lemons

As an adolescent, Stan received a scholarship through the Boys & Girls Clubs of America to attend The Greenhill School, a private college preparatory school in Dallas, Texas. After graduating from Greenhill, Stan moved across the country to attend Amherst College, a highly selective liberal arts school in Amherst, Massachusetts. Stan later served as a Coro Foundation Public Affairs Fellow in St. Louis, Missouri,



and as a Peace Corps volunteer in West Africa. He earned an M.B.A. from the UCLA Anderson School of Management in Los Angeles, California. Additionally, Stan completed executive education programs at Northwestern University and Harvard University. He has held a number of leadership roles in both public and private sector organizations, including senior marketing strategy positions at Citigroup, The Coca-Cola Company, and S.B. Lemons & Company—the global marketing strategy consulting firm he founded.

Stan is passionate about education. For over 10 years, Stan has served as a volunteer college counselor and academic advisor. Today, he works as a writer, marketing strategist, and counselor for TheSecretToWriting.com, an organization that assists students with writing skills and both admissions and scholarship essays.

Who is Stanley B. Lemons? Stanley B. Lemons is an author, speaker, trainer, private college counselor, global marketing strategist, entrepreneur, and—as Stan likes to proudly say—a husband and a parent.

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